



# 16<sup>th</sup> FEG Annual General Meeting and European Tourist Guide Meeting

Tuesday 18 November – Sunday 23 November 2014

in Berlin, Germany

## *The Art of Guiding in a city of diversity and contrasts*



### Tuesday, 18/11/2014

Individual arrivals of the participants (Welcome at the airport Berlin Tegel or Berlin Schoenefeld, transfer to the hotel by public transport)

The \*\*\*\* “Hollywood Media Hotel” is located at the famous Kurfürstendamm and the rooms provide the following equipment: bathroom, bathtub with shower, toilet, hairdryer, make-up mirror, writing desk, coffee-/ tea facilities & partially tassimo coffee machine, telephone ISDN / analogue, W-LAN, large color television with dolby surround sound, satellite tv, radio, fitness and spa area on the 6th floor.



Wednesday, 19/11/2014

**09:30 - 13:00**

**Welcome-Sightseeing-Tour of Berlin with a visit to a museum  
(Museums Island, UNESCO World Cultural Heritage Site)**



On this tour you will learn about the history of Berlin and discover the most interesting places of the German capital: from the western city, the Kurfürstendamm with its landmark, the Kaiser-Wilhelm-Gedächtniskirche, the department store KadeWe, impressive embassies, multicultural districts to the historic Berlin with the boulevard Unter den Linden, the Berlin cathedral to the most beautiful square of Berlin, the Gendarmenmarkt.

You will see the TV tower, the town hall and of course remnants of the wall, which divided Berlin until 1989.



We will show you the **Museums Island** (UNESCO World Cultural Heritage Site) and especially the **Pergamonmuseum**, well known for the reconstruction of antique architecture in original size.

**Lunch individual (near Kurfürstendamm)**

**15:30 - 17:30**

**Round Table with issues for all qualified tourist guides (at the hotel)**

**14:00 - 18:00**

**Half-day optional FEG-Seminar will be offered (max.12)**

**20:00 - 22:00**

**Opening ceremony at the hotel**



## Thursday, 20/11/2014

### **09:30 - 12:00 Guided tour in the German quarter of parliament and government**



Visit of the dome and terrace is scheduled, for the pre-registration some information is needed, please note this on registration form (don't forget: on-site you need your valid ID-card). You will see the Brandenburg gate, the symbol of the reunification. The Pariser Platz has been completely rebuilt in the 1990s. Next to it is the seat of the German Parliament, the Reichstag building, renovated by the British architect Norman Foster and the seat of the German chancellor.



After a visit of the dome and the terrace with a great view of Berlin you will have leisure time at the Potsdam square, the most spectacular reconstruction of the "new Berlin" with shopping mall and restaurants.



### **12:00 – 13:30 Individual lunch at the Potsdam square**

### **14:00 - 18:00 Half-day optional FEG-Seminar will be offered (max.12)**

### **14:00 - 18:00 BVGD-Symposium (Tourism policy as a topic, in German language)**

### **Evening: Free time, at leisure**

## Friday, 21/11/2014

### **09:30 - 17:00 Full day trip to Potsdam, the city of palaces and gardens**



The landmark of Potsdam is the park Sanssouci with the vineyard terraces. We will visit the New Palace, the largest and most impressive palace, built by Frederick the Great, with the marble hall and the grotto hall. The old city of Potsdam is being reconstructed, especially the old city palace, now the seat of the parliament of the federal state of Brandenburg. After leisure time in the Dutch Quarter, the only dutch settlement beyond the Netherlands, we will visit the latest palace of the Hohenzollern, Palace Cecilienhof. It is the famous venue of the Potsdam Conference, where Stalin, Churchill/Atlee and Truman met in summer 1945.

Here, at the palace Cecilienhof, the Potsdam guides will offer you coffee and cake. The Glienicke Bridge, where American and Soviet spies were exchanged, will be the last spot in Potsdam. Nowadays it is a normal bridge with a wonderful view of the river Havel.

### **20:00 - 24:00 Gala-Dinner**

## Saturday, 22/11/2014

**09:00 - 18:00 Annual General Meeting of the FEG Delegates at the hotel, full day**

**10:00 - 13:00 Guests: Cruise on the River Spree, then leisure time**



A tour from another point of view: the historic city and the newly reconstructed buildings where the wall stood until 1990: the quarter of Nikolai, the TV-Tower, the square of the palace, the cathedral, the Old National Gallery, the Bode

Museum, the “palace of tears”, the train station Friedrichstraße, the studio of the first German TV-Programm, the Parliament buildings, Berlin main station, the embassy of Switzerland and the house of the cultures of the world.

**20:00 – 23:00 For all: visit to a “typical Berlin” – restaurant (drinks not included)**

## Sunday, 23/11/2014

**09:00 – 13:00 Annual General Meeting of the FEG Delegates at the hotel, half day**

**09:30 – 12:30 Walking tour “25 years since the fall of the wall” from Checkpoint Charlie to the Panorama Point at Potsdam Square with a great view of Berlin**



Checkpoint Charlie, the only point in the world, where American and Soviet tanks stood face-to-face, has been since the symbol of the cold war. We start here with our walking tour, follow the running of the former wall and end at the Potsdam square, where in the 90s a completely new area was created by international investors.



Here Europe’s fastest lift will bring us to the top of a sky scraper with a great view of the Sony Center, the Beisheim Center and the Tiergarten, one of the large parks of Berlin.

**Individual farewell at the hospitality desk in the hotel**

## Monday & Tuesday, 24-25 /11/2014

**Extend your stay to the 24th and the 25th; The FEG Art of Guiding Seminar (2 Full days) is going to be held in the hotel or near by - very limited places!**

## **PACKAGE PRICES FOR ALL PARTICIPANTS & FOR DELEGATES**

### **FEG Berlin Full Package, November 18 – 23, 2014**

Included: Transfer from airport to hotel by public transport on the 18<sup>th</sup> and return, 5 nights at the 4\* Hollywood Media Hotel at the Kurfürstendamm with buffet breakfast daily included, bus services according to the program, entry tickets according to the program, all sightseeing according to the program, qualified Berlin and Potsdam tourist guides, opening ceremony, gala evening, buffet in a typical Berlin pub on Saturday.

Not included: drinks in the Berlin pub

Single room: 995,00 € per person (additional night: 99,00 €)

Double room: 848,00 € per person (additional night: 65,00 €)

### **FEG AGM Package (for delegates only) November 21 – 23, 2014**

Included: 2 nights at the 4\* Hollywood Media Hotel at the Kurfürstendamm, buffet breakfast daily included, full day conference on November 22 and half day on November 23 (two lunches and three coffee breaks), evening at a typical Berlin pub.

Not included: Transfers between the airport and the hotel, gala, drinks in the Berlin pub.

Single room: 595,00 € per person (additional night: 99,00 €)

Double room: 535,00 € per person (additional night: 65,00 €)

Gala dinner: 90,00 €

### **FEG AGM (for delegates only)**

Included: Full day conference on Nov. 22 and half day on Nov. 23 (incl. two lunches and three coffee breaks), evening at a typical Berlin pub

Not included: Transfers between the airport and the hotel, hotel, gala, drinks in the Berlin pub.

Per person: 320,00 €

Gala dinner (Friday): 90,00 €

Not included: Transfers between the airport and the hotel, hotel accommodation, drinks in the Berlin pub, gala dinner

For registration: Please see the separate registration forms for participants' full package, delegates for AGM with accommodation and delegates for AGM only.

**PLEASE SEND YOUR RESERVATION WITH THE FILLED REGISTRATION FORM BY FAX OR EMAIL. THEN WE WILL SEND AN INVOICE WITH ALL DETAILS. WHEN PAYMENT ARRIVES AT OUR BANK ACCOUNT (PLEASE SEND PAYMENT BANK RECEIPT COPY BY FAX OR EMAIL) WE WILL SEND A CONFIRMATION OF YOUR BOOKING.**

**FOR SEMINARS SEE EXTRA REGISTRATION FORMS!**